

1.0 Forest of Dean District Council Waste Action Plan

Revision 1 - 2012

This Action Plan sets out the key waste management actions this council will undertake in implementing Gloucestershire's JMWMS. It is intended that this Action Plan is a 'living' document, that it will be regularly referred to, and that it will be subject to formal review annually. The first formal review of the original JMWMS action plan took place early 2009, with this being the fourth formal review of the action plan.

The actions are presented in tables under four main headings: Changing Behaviour; Waste Prevention; Collection Systems and Other. This format was adopted for the purposes of simplicity and clarity, and reflects the JMWMS high level action plan. It should however be noted that a number of actions will cut across these headings and will be interactive and synergistic with one another.

1.1 Changing Behaviour

Ref	Initiative	Key Actions	Responsibility	Target Dates	Indicators
1	'Recycle for Gloucestershire' Campaign	<ul style="list-style-type: none"> Contribute to the campaign when appropriate Ensure Communications plan for FODDC links with GWP initiatives 	FoDDC	Ongoing	Number of FODDC contributions made
2	Schools programme	<ul style="list-style-type: none"> Support County Council work with schools Textile projects with local college 	FoDDC FoDDC	Ongoing 2012/13	Number of children / groups spoken to in each year Tonnes collected
3	Communications in support of the waste services	<ul style="list-style-type: none"> <u>See section 1.3 Collection Systems for communications in support of services.</u> 	FoDDC/County	2012/13	As per Collection Systems
4	Communicate on new technologies	<ul style="list-style-type: none"> Ensure communications issued are consistent with County Residual Waste Project 	FoDDC	Ongoing	No inconsistent messages delivered
5	Market Research	<ul style="list-style-type: none"> Coordinate research with GWP 	FoDDC / GWP	Ongoing	Need for research determined and research carried out
6	Getting Own House in Order	<ul style="list-style-type: none"> Continue to investigate the establishment, review and implementation of actions designed to 	FoDDC	Ongoing	Tonnage of in-house waste produced, re-

		<p>increase waste prevention, re-use and recycling in municipal buildings</p> <ul style="list-style-type: none"> • Research end markets for broken boxes and wheeled bins and develop a procedure for their recycling. • Share good practice within GWP 	<p>FoDDC</p> <p>FoDDC/GWP</p>	<p>Ongoing</p> <p>Ongoing</p>	<p>used and recycled</p> <p>End market secured.</p>
7	Communications	<ul style="list-style-type: none"> • Continuous improvement of FoDDC website for improved customer service. • Implement rolling programme of PR stories to tie in with key highlights i.e. delivery of new Yellow Pages; Compost Awareness Week etc. 	<p>FoDDC</p> <p>FoDDC</p>	<p>Ongoing</p> <p>Ongoing</p>	<p>Hits to the website</p> <p>Number of stories published</p>
8	Internal systems	<ul style="list-style-type: none"> • Continue to provide training for CRM team to deliver services effectively, especially during service change programme. 	FoDDC	2012/13	Monthly reports and training feedback
9	Community Group engagement	<ul style="list-style-type: none"> • Continue to provide talks/advice etc to community groups etc as requested 	FoDDC	Ongoing	Number of events attended

1.2 Waste Prevention

Ref	Initiative	Key Actions	Responsibility	Target Dates	Indicators
1	Home composting	<ul style="list-style-type: none"> • Continue to promote benefits of home composting in the Forest of Dean. • Ensure adequate support for home composting is in place. 	<p>FoDDC/County</p> <p>FoDDC / County</p>	<p>Ongoing</p> <p>Ongoing</p>	Number of bins provided to households
2	Community composting	<ul style="list-style-type: none"> • Maintain and enhance relationships with master composters to support local projects as appropriate. 	FoDDC	Ongoing	Number of contacts made
3	SMART shopping	<ul style="list-style-type: none"> • Promote SMART shopping at events and publicise 'Recycle for Gloucestershire' website. 	FoDDC / GWP	Ongoing	Number of people undertaking SMART

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					shopping initiatives Number of website hits
4	Junk Mail	<ul style="list-style-type: none"> Continue to promote Junk Mail initiatives and publicise the Recycle for Gloucestershire web site 	FoDDC / GWP	Ongoing	Number of website hits
5	Reusable nappies	<ul style="list-style-type: none"> Promote the use of real nappies at events. Link with and support the Gloucestershire Real Nappy Campaign 	FoDDC / GWP	Ongoing	Enquiries received by Gloucestershire Real Nappy Campaign
6	Collection of Furniture & WEEE	<ul style="list-style-type: none"> Continue to offer a bulky waste collection service which try's to ensure the highest levels of reuse Continue to promote WEEE recycling banks at the HRC's & charity shops 	FoDDC	Ongoing	Number of collections made
			FoDDC	2012/13	Number of referrals made

1.3 Collection Systems

Ref	Initiative	Key Actions	Responsibility	Target Dates	Indicators
1	Implementation of the new waste collection service.	<ul style="list-style-type: none"> Monitor and review the garden waste charging project 	FoDDC	April 2012 onwards	Number of households signed up to the scheme.
		<ul style="list-style-type: none"> Delivery of containers and marketing material for new service 	FoDDC	April to July 2012	Number of calls generated
		<ul style="list-style-type: none"> Roadshows to promote the new service 	FoDDC	June 2011 onwards	Number of roadshows attended/visitors to stand
		<ul style="list-style-type: none"> Implement service change with BIFFA 	FoDDC	July 2012 onwards	
		<ul style="list-style-type: none"> Monitor and review service change 	FoDDC	Sept to December	Tonnage of waste diverted from landfill. Food tonnage collected.
		<ul style="list-style-type: none"> Get new Bulking Facility up and running 	FoDDC	June 2012	Bulking facility operational by 1 June 2012.

2	Current Waste & Recycling Services	<ul style="list-style-type: none"> Ensure continuing compliance with Health & Safety Executive (HSE) guidance on waste and recycling collection 	FoDDC/GWP	Ongoing	
3	Bring bank recycling	<ul style="list-style-type: none"> Ensure bring bank provision complements kerbside collection systems & provide bring banks for materials not collected at the kerbside where possible (predominantly plastic bottles) Undertake monitoring project of banks to ensure adequate serviced provision across the district whilst providing value for money services to residents 	FoDDC FoDDC	Ongoing Ongoing	Range of materials collected and number and location of banks
4	Trade Waste	<ul style="list-style-type: none"> Monitor trade waste in the waste stream and carry out enforcement actions where appropriate 	FoDDC	July 2012 onwards	No of letters sent to businesses

1.4 Other

Ref	Initiative	Key Actions	Responsibility	Target Dates	Indicators
1	Monitoring and review of action plans	<ul style="list-style-type: none"> Agree monitoring and review criteria with GWP Review and update of action plans 	FoDDC / GWP	2011/12 Annually	Criteria agreed Action plans reviewed and updated
2	Working in partnership	<ul style="list-style-type: none"> Continue to look for future partnership working to aid the delivery of the Councils' waste services more cost effectively and support the work of the shadow joint waste board. Play an active part in joint working at the county level through the GWP Share lessons from introduction of new services/trials and develop a process to enable this to be done at chief executive and member level as well as officer level 	FoDDC/ GWP	Ongoing Ongoing Ongoing	
3	Securing sustainable funding	<ul style="list-style-type: none"> Explore & maximise opportunities for sourcing external funding 	FoDDC / GWP / County	Ongoing	

		<ul style="list-style-type: none"> Where appropriate, coordinate funding opportunities and applications with GWP 	Council/WRAP	Ongoing	Level of funding obtained
4	Clinical Sharps Collection	<ul style="list-style-type: none"> Participate in County Wide collection of clinical sharps 	FoDDC	Ongoing	Sharps collected via county scheme
5	Lobby private sector and Government	<ul style="list-style-type: none"> Provide support to members to facilitate lobbying on key waste issues including waste prevention, powers, funding, packaging etc 	FoDDC / GWP	Ongoing	Number of lobbying campaigns undertaken