

1.0 Gloucester City Council Waste Action Plan

Revision –4 - 2012

This Action Plan sets out the key waste management actions this council will undertake in implementing Gloucestershire’s JMWMS. It is intended that this Action Plan is a ‘living’ document, that it will be regularly referred to, and that it will be subject to formal review annually. The first formal review of the original JMWMS action plan took place early 2009, with this being the fourth formal review of the action plan.

The actions are presented in tables under four main headings: Changing Behaviour; Waste Prevention; Collection Systems, and Other. This format was adopted for the purposes of simplicity and clarity, and reflects the JMWMS high level action plan. It should however be noted that a number of actions will cut across these headings and will be interactive and synergistic with one another.

1.1 Changing Behaviour

Ref	Initiative	Key Actions	Responsibility	Target Dates	Indicators
1	Recycle for Gloucestershire Campaign	<ul style="list-style-type: none"> Contribute to the campaign where appropriate. Continue to support Recycle for Gloucestershire website and ensure communications plans link with GWP initiatives. 	Gloucester City Council	Ongoing	Number of events held Funding provided for website
2	Schools programme	<ul style="list-style-type: none"> Support County Council work with schools Focus on schools in low performing areas Respond to direct requests for recycling talks 	Gloucester City Council/GCC	Ongoing	Number of Schools Visited
3	Communications in support of waste services	<ul style="list-style-type: none"> Continue to provide leaflets and other information to support waste collection and prevention schemes. Maintain participation levels by providing support to the waste collection services through 	Gloucester City Council/GCC Gloucester City	Ongoing Ongoing	Public awareness – through online questionnaire

		communications and education. <ul style="list-style-type: none"> • Work with GWP to harmonise communications as appropriate 	Gloucester City Council/GCC	Ongoing	No. of initiatives undertaken to harmonise comms.
4	Communicate on new technologies	<ul style="list-style-type: none"> • Ensure communications issued are consistent with County Residual Waste project. 	Gloucester City Council/GCC	Ongoing from 2007	No inconsistent messages delivered
5	Market Research	<ul style="list-style-type: none"> • Waste & Recycling Survey • Provide market research as deemed necessary • Coordinate research with GWP with shared resources 	Gloucester City Council/GCC	Late Spring/Early Summer Ongoing	The need for research identified and research subsequently carried out
6	In house responsibility	<ul style="list-style-type: none"> • Lead by example in the community • Share good practice within GWP • Minimise and recycle in house waste by: <ul style="list-style-type: none"> ○ Develop and implement policies for reduction and reuse ○ Continue to provide collection of paper, glass, cans & plastic for recycling at council buildings ○ Explore extending the range of materials (e.g. food waste) recycled in council buildings ○ Explore procurement and contract specifications that will increase waste prevention, reuse and recycling, where this has not already been done 	Gloucester City Council/GCC Gloucester City	Ongoing Ongoing Ongoing	Total quantity of waste collected from council buildings Contracts and specifications in place
7	Supermarkets	<ul style="list-style-type: none"> • Support County and GWP in working with supermarkets on waste minimisation and re-use 	Gloucester City Council/GWP	Ongoing	Number of initiatives supported

1.2 Waste Prevention

Ref	Initiative	Key Actions	Responsibility	Target Dates	Indicators
1	Home composting	<ul style="list-style-type: none"> Continue to promote benefits of home composting in Gloucester City Ensure adequate support for home composting is in place 	Gloucester City Council County/GCC	Ongoing Ongoing	Number of bins supplied
2	SMART shopping	<ul style="list-style-type: none"> Provide SMART shopping at events and publicise in conjunction with GCC through Recycle for Gloucestershire website 	Gloucester City Council/GCC	Ongoing	Number of website hits
3	Junk Mail	<ul style="list-style-type: none"> Promote Junk Mail campaigns in conjunction with GCC through Recycle for Gloucestershire website 	Gloucester City Council/GCC	Ongoing	Number of website hits
4	Packaging/ Supermarkets	<ul style="list-style-type: none"> Work with GCC in encouraging waste prevention with local supermarkets 	Gloucester City Council/GCC	Ongoing	Number of website hits
5	Reusable nappies	<ul style="list-style-type: none"> Promote Real Nappy Campaign in conjunction with GCC through Recycle for Gloucestershire website 	Gloucester City Council/GCC	Ongoing	Number of website hits
6	Education in schools	See changing behaviour ref 2	Gloucester City Council/GCC	Ongoing	Number of Schools Visited
7	Collection of Furniture & WEEE	<ul style="list-style-type: none"> Work in cooperation with the furniture recycling projects identifying and offering good quality bulky items for refurbishment/reuse wherever practicable 	Gloucester City Council	Ongoing	% of bulky items re-used

1.3 Collection Systems

Ref	Initiative	Key Actions	Responsibility	Target Dates	Indicators
1	Review range of dry recyclables collected	<ul style="list-style-type: none"> Review the range of recyclables collected. 	Gloucester City Council	20012/13	Tonnage of materials collected from the kerbside
2	Performance Benchmarking	<ul style="list-style-type: none"> Undertake benchmarking review with other authorities. 	Gloucester City Council	2012/13	Service costs Participation rates Missed bins Complaints
3	Flats recycling Service	<ul style="list-style-type: none"> Continue to encourage participation in the recycling services to all flats, tailored to their requirements. 	Gloucester City Council	Ongoing	Tonnage of recycle collected
4	Enforcement policies	<ul style="list-style-type: none"> Continue to ensure all residents are complying with Council environmental policies through ongoing education and enforcement campaigns. 	Gloucester City Council	2012/13	Number of targeted campaigns
5	Bring bank recycling	<ul style="list-style-type: none"> Review of bring bank provision with a view to extending the range of materials collected. 	Gloucester City Council	2012/13	Range of materials collected for recycling
6	Explore moving towards common standards	<ul style="list-style-type: none"> Participate in developing closer joint working in procurement of collection systems (e.g. procurement of containers & vehicles, harmonisation of promotional literature etc.) Work towards harmonisation of collection policies (e.g. side waste; closed bin lid policy) inline with HSE guidance 	Gloucester City Council/GWP Gloucester City Council/GWP	To align with collection system roll outs/changes	Number of joint initiatives undertaken
7	Garden Waste	<ul style="list-style-type: none"> Offer the fortnightly garden waste collection scheme to all households not currently on the scheme (if viable) that can accommodate a garden waste bin through a chargeable service. 	Gloucester City Council	Ongoing	Number of households served & Tonnage of garden waste collected

8	Bulky Items Service	<ul style="list-style-type: none"> • See waste prevention ref 7. 	Gloucester City Council	April 2011 onwards	%of bulky items reused.
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1.4 Other

Ref	Initiative	Key Actions	Responsibility	Target Dates	Indicators
1	Monitoring and review of action plans	<ul style="list-style-type: none"> • Agree monitoring and review criteria with GWP • Review and update Action Plan 	Gloucester City Council Gloucester City Council	2012/13 Annually	Criteria agreed Action Plan Reviewed and Updated
2	Working in partnership	<ul style="list-style-type: none"> • Continue to look for future partnership working to aid the delivery of the Councils' waste services more cost effectively. • Play an active part in joint working across the county through the GWP • Share lessons from introduction of new services/trials and develop a process to enable this to be done at chief executive and member level as well as officer level 	Gloucester City Council/GWP Gloucester City Council/GWP Gloucester City Council/GWP	Ongoing 2012/13 2012/13	
3	Securing sustainable funding	<ul style="list-style-type: none"> • Explore and maximise opportunities for sourcing external funding • Where appropriate, coordinate funding opportunities and applications with GWP 	Gloucester City Council/GWP	Ongoing Ongoing	Agreement reached Funding awarded
4	Lobby private sector and Government	<ul style="list-style-type: none"> • Provide support to members to facilitate lobbying on key waste issues including prevention, powers, funding, packaging etc. 	Gloucester City Council/GWP	Ongoing	Number of lobbying campaigns undertaken