

# 1.0 Stroud District Council Waste Action Plan

## Revision 4 - 2012

This Action Plan sets out the key waste management actions this council will undertake in implementing Gloucestershire's JMWMS. It is intended that this Action Plan is a 'living' document, that it will be regularly referred to, and that it will be subject to formal review annually. The first formal review of the original JMWMS action plan took place early 2009, with this being the fourth formal review of the action plan.

The actions are presented in tables under four main headings: Changing Behaviour; Waste Prevention; Collection Systems and Other. This format was adopted for the purposes of simplicity and clarity, and reflects the JMWMS high level action plan. It should however be noted that a number of actions will cut across these headings and will be interactive and synergistic with one another.

## 1.1 Changing Behaviour

Ref	Initiative	Key Actions	Responsibility	Target Dates	Indicators
1	Recycle for Gloucestershire Campaign	<ul style="list-style-type: none"> <li>Contribute towards the running of the RFG website.</li> <li>Co-ordinate activities with GCC on themed waste campaign.</li> </ul>	SDC / County	Ongoing	Number of website hits, and advertising equivalent from media coverage.
2	Schools programme	<ul style="list-style-type: none"> <li>Support the schools visits being undertaken by GCC within the District and supply information on key messages we would like brought to the schools.</li> <li>26 educational talks to be given to schools and other organisations through the partnership with Forest Green Rovers football club.</li> </ul>	SDC / County  SDC/FGR	Ongoing  2012/13	Number visited throughout the year.  Number of talks
3	Communicate on new technologies	<ul style="list-style-type: none"> <li>GCC to communicate and engage with relevant community groups / Parish Councils within the SDC area through GWP on the residual waste project.</li> </ul>	GCC	Ongoing	No inconsistent messages delivered.

		<ul style="list-style-type: none"> <li>Ensure communications issued are consistent with County Residual Waste project.</li> </ul>	SDC	2012	
4	Market Research	<ul style="list-style-type: none"> <li>Determine waste related objectives from Town and Parish Council plans and integrate into comms strategy.</li> </ul>	SDC	Ongoing	Number of initiatives advised and supported.
5	Own House in Order	<ul style="list-style-type: none"> <li>Maintain EMAS accreditation including waste prevention/ recycling initiatives such as: <ul style="list-style-type: none"> <li>Promoting minimisation to reduce paper waste.</li> <li>Continue to provide co-mingled recycling collections at Council buildings.</li> <li>Carry out bi-annual audit to determine the recycling rate achieved in Council buildings.</li> </ul> </li> </ul>	SDC	Ongoing	Maintain EMAS accreditation. Maintain recycling scheme Training events organised for "Waste Champions" and improvement of Council recycling rate.
6	Supermarkets	<ul style="list-style-type: none"> <li>Continue to engage with retail supply chain to ensure support for waste minimisation and re-use campaigns/initiatives.</li> <li>Undertake a review of the actions that supermarkets have taken to contribute towards packaging reduction and recycling nationally.</li> </ul>	SDC / County & WCAs	Ongoing	Level and quality of responses received
			GWP	2012	Report finding to GWP
7	Education - Community Groups	<ul style="list-style-type: none"> <li>Support local community organisations and accommodate requests for visits.</li> </ul>	SDC	Ongoing	Number of visits undertaken.
8	Interaction with SDC Planning department	<ul style="list-style-type: none"> <li>Review and provide technical input to developers who submit Waste Management Statements during the planning process.</li> <li>Review feedback from Supplementary Planning Document on waste minimisation.</li> </ul>	SDC	Ongoing	Review uptake and monitor progress
			SDC/GCC/WCAs	2012	Extent to which the SPG is currently used across the

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## 1.2 Waste Prevention

The aim of increasing awareness of waste prevention and providing residents with key waste preventive actions is inherent in all the campaigns and programmes that is undertaken by the authority either singly or in partnership with the other GWP authorities. The initiatives below will provide the basis for the key communication channels on waste prevention over the next year, with additional campaigns being developed as necessary when a specific need is identified.

Ref	Initiative	Key Actions	Responsibility	Target Dates	Indicators
1	Home composting	<ul style="list-style-type: none"> <li>Ensure adequate support for home composting is in place signposting to discounted home scheme and Master Composter support.</li> </ul>	SDC/ County	Ongoing	Number of home compost bins purchase throughout the year.
2	Community composting	<ul style="list-style-type: none"> <li>Work with local groups to facilitate learning and/or the introduction of new community compost site</li> </ul>	SDC	Ongoing	Number of groups showing intention to set up new scheme
3	SMART shopping	<ul style="list-style-type: none"> <li>Run SMART shopping educational campaign in the run up to Christmas.</li> </ul>	GCC/ SDC	Ongoing	Reduction in levels of packaging purchased.
5	Reusable nappies	<ul style="list-style-type: none"> <li>Continue to support the Gloucestershire Real Nappy Campaign.</li> <li>Research of stoma, continence care and real nappy use across the county to build up a more comprehensive picture.</li> </ul>	GCC/ Resource Futures GCC/SDC and other WCAs	Ongoing March 2013	Number of vouchers redeemed. Report outcome to GWP

## 1.3 Collection Systems

Ref	Initiative	Key Actions	Responsibility	Target Dates	Indicators
1	Enhanced recycling service	<ul style="list-style-type: none"> <li>Ensure enhanced recycling service is delivered as per the project plan</li> </ul>	SDC	3rd July 2012	Number of complaints,

		<ul style="list-style-type: none"> <li>• Semi co-mingled and bring sites</li> <li>• Introduce further optimisations to refuse and recycling collections.</li> </ul>			increased recycling tonnage, satisfaction with improved service
2	Hazardous materials collections	<ul style="list-style-type: none"> <li>• Investigate the potential to roll out a network of collections banks for: <ul style="list-style-type: none"> <li>➤ Batteries</li> <li>➤ Light bulbs</li> </ul> </li> </ul>	SDC	November 2012	Number of collection banks
4	Recycling Bins	<ul style="list-style-type: none"> <li>• Extend network of on street recycling bins to all major towns.(2 to 5)</li> </ul>	SDC	March 2013	Number of Towns included.
5	Recycling in Schools/GCC buildings	<ul style="list-style-type: none"> <li>• Continue to promote the GCC contract which provides recycling facilities for County buildings.</li> </ul>	SDC	Ongoing	Number of participants.
6	Trade Waste	<ul style="list-style-type: none"> <li>• Organise Duty of Care event for local businesses in the 5 market towns.</li> </ul>	Various	March 2013	Increased use by traders of scheduled trade waste collections and number of businesses visited that have identified an increased awareness of their responsibilities under current waste legislation

## 1.4 Other

Ref	Initiative	Key Actions	Responsibility	Target Dates	Indicators
1	Working in partnership	<ul style="list-style-type: none"> <li>• Continue partnership working through involvement in;               <ul style="list-style-type: none"> <li>➢ GWP and Joint Operations and Communications meetings.</li> <li>➢ Share information and best practise with Gloucestershire authorities.</li> <li>➢ Seek to secure GCC funding to support new waste collection service in Stroud</li> </ul> </li> </ul>	<p>SDC / County &amp; other WCAs</p> <p>SDC / County &amp; other WCAs</p> <p>SDC/GCC</p>	<p>Ongoing</p> <p>Ongoing</p> <p>2012</p>	<p>Continued involvement in these processes by Stroud District Council</p> <p>Clear examples of best practice used</p> <p>GCC to comit financial assistance to support comms</p>
2	External funding opportunities	<ul style="list-style-type: none"> <li>• Identify potential funding opportunities for waste projects through assistance offered by charitable organisations, other local authorities and national government.</li> </ul>	Various	Ongoing	Level of external funding obtained.
3	Clinical 'sharps' collection	<ul style="list-style-type: none"> <li>• Continue to coordinate county wide take back scheme for used sharps waste with the seven authorities and the GPCT.</li> <li>• Fully integrate Glos City</li> </ul>	<p>SDC / other WCAs</p> <p>SDC/GCC/GCC</p>	<p>Ongoing</p> <p>June 2012</p>	<p>Number of pharmacists participating in scheme and number of used syringes returned</p> <p>Operate a county wide scheme</p>
4	Joint Working	<ul style="list-style-type: none"> <li>• <b>Review gaps in service provision and identify key areas of joint research to inform future services.</b></li> </ul>	GWP	March 2013	